

Troop 390 Standards and Guidelines for Internet Publishing

The following standards and guidelines for Troop 390 Internet publishing activities are based upon the BSA National Standards and Guidelines for Internet Publishing and Maintaining Local Council Web Sites, the Santa Clara County Council Web Site Policies For Chartered Units, and approved by the troop committee and our chartered organization, St. Martin of Tours Church.

Approved April 11, 2005

WEB CONTENT

- All material presented in the Troop 390 site will be appropriate to Scouting.
- Prior to posting, material will be reviewed and approved by the adult web advisor to the youth Webmaster.

YOUTH PROTECTION

- Only the first names of youth members under the age of 18 may appear in a site.
- No contact information, i.e. telephone, address, e-mail address, etc. may be published for youth under the age of 18.
- No mail-to link may be addressed to a youth under the age of 18.

PRIVACY

- Written permission must be obtained and kept in the unit's files for individuals who are specifically shown in images displayed.
- Written permission must be obtained and kept in the unit's files for adults who authorize the use of their full names and/or contact information.

ENDORSEMENTS

- There will be no advertisements or commercial endorsements; no electronic sales of BSA supply division merchandise, and no sales or promotion of competing products.

COPYRIGHT/TRADEMARK

- No BSA publication currently for sale through the supply division may be replicated (excepting those forms made available on-line by BSA).
- Use of BSA logos and trademarks will adhere to the BSA Use of Organization Identity and Program Symbols policy. (<http://www.scouting.org/identity/index.html>)
- Trademarks and copyrights may not be infringed upon.

LINKS

- Links to outside pages will be minimized and include only those to sites that are appropriate and applicable to the Scouting movement and its activities. (This includes news and informational sites and those providing a legitimate free service important to program presentation. We may not link to sites for the purpose of offering or suggesting a purchase opportunity.)

QUALITY

- The Troop 390 site is to be kept current and must be of a professional quality.

SECURITY

- The security of authorization and access codes to post to www.troop390.org is the responsibility of the adult web advisor. Direct access to the site will be granted to the current youth Webmaster; however, the adult web advisor must retain the ability to revoke access at any time.
 - Policies governing a secure access area of the website are not included here and will be developed prior to deployment of any secured area.
-